

CAREER SUMMARY

Executive product leader and senior manager experienced in taking technology from lab to product stage and successfully delivering new technologies for emerging consumer and enterprise markets. International experience in product delivery and development, with on-site experience in multiple geos, from the Americas to Asia. Delivery of products across five geographies. Proven track record of growing existing businesses while simultaneously building new innovative products. Complete company lifecycle experience.

Highlights:

- Over a decade accelerating startup product innovation for global companies
- Ownership of \$100M product lines with multi-lingual worldwide deployments.
- Media expertise: Product launches in major media: *NY Times*, *Wall Street Journal*, etc.
- Managed multi-geo cross-functional engineering, design and business teams

EXECUTIVE MANAGEMENT

STERLING / SUREID 2018 - present

GENERAL MANAGER / BUSINESS UNIT CEO SureID / Biometric Team

Responsible for owning and growing a business unit which delivers leading biometric authentication solutions for customers worldwide, drives growth for the company, and engages and grows the team to global success. Oversight of product roadmap, ownership of P/L, alignment of all activities across parent company. SureID's biometric algorithms and technology are the leading fingerprint and biometric sensors in the verification industry. Direction of all product, engineering and sales efforts worldwide for SureID.

PRODUCT LEADERSHIP

INTEL 2012 - 2018

Senior Solutions Owner / Technical Team Manager Software & Services Group

Solution owner for combined set of cloud service and client SDK offerings, including Context Sensing SDK, CV SDK, Media SDK, and additional Delivery of multi-phased product lines, and all product management functions for Intel's contextual intelligence system. Direction of technical engagement team across worldwide Intel VCP group, with a variety of platform wins at scale for Intel ISV, OEM and enterprise customers.

- Launched innovative, market leading context services and multi-platform SDKs
- Complete end-to-end delivery and ownership of multiple visual computing and sensing SDKs, now delivered on 50 million devices. Android. Windows. Linux. iOS.
- Relocated to Argentina with my family. Led product team direction across five geos.

TECHNOLOGY INNOVATION

PARC (Xerox) 2011-2012

Principal Product Manager Intelligent Cloud Platform for Quantified Self

Directed pioneering product team that created new semantic and machine learning-driven platform to analyze personal communications across platforms, analyze patterns in near real-time and deliver insights from personal data to end-users on mobile and desktop app outputs for Windows, Outlook, Android, iPhone. Led marketing, sales, public launch go-to-market plan, coordinated seed and VC funding outreach, co-led patent/IP initiatives.

BUSINESS STRATEGY

TELETRUST 2009-2011

CEO / FOUNDER Mobile Application Platform for Identity

Founded innovative new company with exclusive AT&T data access, T-Mobile, Sprint and Verizon telecommunications data contracts to prevent identity fraud. Grew company, team, and business model, landing leading customers including major credit bureaus, lending and financial companies. Led company through angel round and to successful acquisition by public company. Board member for the Open Identity Exchange (OIX).

PRODUCT MANAGEMENT	<p>VULCAN LABS 2006-2010</p> <p>Director of Product Android, iPhone Service Delivery Platform</p> <p>Product lead for dynamic team who created a next generation mobile interaction phone model powered by a new and innovative set of cloud-based semantic data analytics service. Product definition and prototype creation directly for Paul Allen. Ownership of product planning, market testing, patents and IP protection, product naming, product brand, and product go-to-market. Founding startup member, led company from initial group of 8 employees to strong team of over 100, with multiple product deliveries and global coverage of our product line from <i>New York Times</i>, <i>Wall Street Journal</i>, <i>TechCrunch</i>.</p>
MARKET DEVELOPMENT	<p>GLOBAL PLANIT 2004-2006</p> <p>VP of Product Development Mobile Software, Enterprise System Integration</p> <p>Led business development and sales for a technology design, development and consulting group who served a variety of Fortune 500 clients. Co-created company, and led team. Deployed large-scale business intelligence systems for 3M, Target.com, Boeing, etc. Doubled revenue in 18 months, and achieved 50% margin improvement in first year.</p>
PROGRAM MANAGEMENT	<p>COREL / SOFTQUAD XML TEAM 2001-2003</p> <p>Group Program Manager XML / XBRL Structured Authoring Toolset</p> <p>Planned future product direction with the co-inventors of XML. Coordinated product management team for XML-editing suite, delivering multiple innovations of this ground-breaking new product suite. Led senior executive XML product strategy planning in pivoting the company to XBRL. Mentored distributed cross-functional multiple geo team.</p>
PATENTS	<p>PUBLICATIONS AND PATENTS</p> <p>Co-Author of multiple technology patents for Intel Corporation Co-Author of technology design product patents held by Vulcan Labs Author of technology design product patent in process from Teletrust Co-Author of technology design product patents held by Adobe Systems</p>
BOOKS	<p>The Eagle Tree National bestselling novel: sold 80K+ worldwide for Little A Recommended by Temple Grandin, Sherman Alexie, many more</p> <p>Sinful Folk bestselling historical novel: published through NYC-based small press Highly recommended novel: <i>starred</i> book reviews from <i>BookList</i>, <i>BookNote</i></p>
GRADUATE EDUCATION	<p>EDUCATION AND ACTIVITIES</p> <p>Stanford University Graduate School of Business, LEAD Program Executive Education Competitive program in Corporation Innovation</p> <p>Master of Fine Arts Rainier Writing Workshop, Pacific Lutheran University</p> <p>Master of Arts Western Washington University, Bellingham, WA</p>
COMMUNITY	<p>Board Observer / Business Adviser / Board Shareholder / Angel Investor</p> <p>Advisor and Board member for selected startup companies, with equity and ongoing commitment to improve success: CommitChange, Bluecadia, Oly Works LLC, etc.</p> <p>Board Chair, Director of the Board, Officer of the Board (<i>non-profit, volunteer</i>) Non-profit leadership for Oly Family Theater, Capital Playhouse, South Sound Reading Foundation, Washington Center for the Performing Arts, Clarion West Writers Workshop</p>