

CAREER
SUMMARY

Executive product leader experienced in taking technology from lab to product stage and successfully delivering new technologies for emerging consumer and enterprise markets. International experience in product delivery and development, with on-site experience in multiple geos, from the Americas to Asia. Delivery of products across five geographies. Proven track record of growing existing businesses while simultaneously building new innovative products. Complete product lifecycle experience from cradle to grave.

Highlights:

- Over a decade accelerating startup product innovation for global companies
- Ownership of \$100M product lines with multi-lingual worldwide deployments.
- Media expertise: Product launches in major media: *NY Times, Wall Street Journal, etc.*
- Managed multi-geo cross-functional engineering, design and business teams

PRODUCT
LEADERSHIP

INTEL **2012 - Present**
Senior Solutions Owner / Technical Team Manager Software & Services Group

Solution owner for combined set of cloud service and client SDK offerings, including Context Sensing SDK, CV SDK, Media SDK, and additional Delivery of multi-phased product lines, and all product management functions for Intel's contextual intelligence system. Direction of technical engagement team across worldwide Intel VCP group, with a variety of platform wins at scale for Intel ISV, OEM and enterprise customers.

- Launched innovative, market leading context services and multi-platform SDKs
- Complete end-to-end delivery and ownership of multiple visual computing and sensing SDKs, now delivered on 50 million devices. Android. Windows. Linux. iOS.
- Relocated to Argentina with my family. Led product team direction across five geos.

TECHNOLOGY
INNOVATION

PARC (Xerox) **2011-2012**
Principal Product Manager Intelligent Cloud Platform for Quantified Self

Directed pioneering product team that created new semantic and machine learning-driven platform to analyze personal communications across platforms, analyze patterns in near real-time and deliver insights from personal data to end-users on mobile and desktop app outputs for Windows, Outlook, Android, iPhone. Led marketing, sales, public launch go-to-market plan, coordinated seed and VC funding outreach, co-led patent/IP initiatives.

EXECUTIVE
MANAGEMENT

TELETRUST **2009-2011**
CEO / FOUNDER Mobile Application Platform for Identity

Founded innovative new company with exclusive AT&T data access, T-Mobile, Sprint and Verizon telecommunications data contracts to prevent identity fraud. Grew company, team, and business model, landing leading customers including major credit bureaus, lending and financial companies. Led company through angel round and to successful acquisition by public company. Board member for the Open Identity Exchange (OIX).

BUSINESS
STRATEGY

VULCAN LABS **2006-2010**
Director of Product Android, iPhone Service Delivery Platform

MARKETING

Product lead for dynamic team who created a next generation mobile interaction phone model powered by a new and innovative set of cloud-based semantic data analytics service. Product definition and prototype creation directly for Paul Allen. Ownership of product planning, market testing, patents and IP protection, product naming, product brand, and product go-to-market. Founding startup member, led company from initial group of 8 employees to strong team of over 100, with multiple product deliveries and global coverage of our product line from *New York Times, Wall Street Journal, TechCrunch.*

CUSTOMER ENGAGEMENT	GLOBAL PLANIT 2004-2006 VP of Product Development Mobile Software, Enterprise System Integration
	<p>Led business development and sales for a technology design, development and consulting group who served a variety of Fortune 500 clients. Co-created company, and led team. Deployed large-scale business intelligence systems for 3M, Target.com, Boeing, etc. Doubled revenue in 18 months, and achieved 50% margin improvement in first year.</p>
EVANGELISM	MICROSOFT 2003-2004 Senior Technical Evangelist Security Business Unit
	<p>Frontrunner for business engagements with executive customers to plan and deliver architecture and partner ecosystem for Microsoft's next generation secure computing base (NGSCB). Fortune 500 customers: HP, Lenovo, Chase, US Bank, Credit Suisse, etc.</p>
BUSINESS PLANNING	COREL / SOFTQUAD XML TEAM 2001-2003 Group Program Manager XML / XBRL Structured Authoring Toolset
	<p>Planned future product direction with the co-inventors of XML. Coordinated product management team for XML-editing suite, delivering multiple innovations of this ground-breaking new product suite. Led senior executive XML product strategy planning in pivoting the company to XBRL. Mentored distributed cross-functional multiple geo team.</p>
PRODUCT MANAGEMENT	ADOBE LABS 1998-2001 Senior Product Manager Advanced Technology Group
	<p>Leader of productizing team focused on next generation voice-driven multi-modal prototype. Responsible for product planning, customer feedback and partnerships, productizing new multi-modal patents. Collaborated with cross-functional teams in Europe, U.S. and Japan for multiple successful global product launches.</p>
PATENTS	PUBLICATIONS AND PATENTS Co-Author of multiple technology patents for Intel Corporation Co-Author of technology design product patents held by Vulcan Labs Author of technology design product patent in process from Teletrust Co-Author of technology design product patents held by Adobe Systems
BOOKS	The Eagle Tree National bestselling novel: sold 80K+ worldwide for Little A Recommended by Temple Grandin, Sherman Alexie, many more Sinful Folk bestselling historical novel: published through NYC-based small press Highly recommended novel: <i>starred</i> book reviews from <i>BookList</i> , <i>BookNote</i>
GRADUATE EDUCATION	EDUCATION AND ACTIVITIES Stanford University Graduate School of Business – Executive Ed: Corporation Innovation Master of Fine Arts Rainier Writing Workshop, Pacific Lutheran University Master of Arts Western Washington University, Bellingham, WA
COMMUNITY	Board Chair, Director of the Board, Officer of the Board (<i>non-profit, volunteer</i>) Non-profit leadership for Oly Family Theater, Capital Playhouse, South Sound Reading Foundation, Washington Center for the Performing Arts, Clarion West Writers Workshop